HKMA David Li Kwok Po College Incorporate Management Committee 2025/26 Promotion of Reading Grant (2024/25) Report

Part 1: Evaluation of the Effectiveness

The major objectives for Promotion of Reading in 2024/25 are:

- 1. To collaborate with subject teachers to organize lectures or activities to cultivate students' reading habits
- 2. To promote e-book reading through library advertisements and campaigns
- 3. To enhance the library environment to create a conducive space for students to enjoy their reading experience

Evaluation of the strategies used:

To collaborate with subject teachers to organize lectures or activities to cultivate students' reading habits During the 2024/25 academic year, the library successfully collaborated with subject teachers to host a series of lectures and activities aimed at fostering students' reading habits. These events encouraged students to explore various genres and topics, enhancing their appreciation for literature and integrating reading into their academic journey.

Here are the highlights of the library's activities for 2024/2025:

Book Fair organized in collaboration with Commercial Press			
First sharing session on writing experience conducted by the			
author 范詠誼 and 楊映輝			
Library event for Bridge promotion			
Second sharing session on writing experience conducted by			
the author 游欣妮			
Library Kahoot reading event			
Second Book Fair organized in collaboration with Commercial			
Press at Parents day			

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2. To promote e-book reading through library advertisements and campaigns

The library implemented effective campaigns to promote e-book reading throughout the year. During the 2024/25 academic year, the library expanded its e-book collection to foster a reading culture among students. This initiative aimed to encourage students to utilize e-books during their leisure time.

3. To enhance the library environment to create a conducive space for students to enjoy their reading experience

Efforts were made to enhance the library environment, creating inviting spaces for students to enjoy reading. Comfortable seating areas, quiet zones, and collaborative spaces were developed to foster a supportive atmosphere. These improvements aimed to encourage students to explore literature and participate in community reading activities.

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Part 2: Financial Report:

	Item	Estimated Expenses (\$)	Actual (\$)
1.	Acquisition of Books		
	Books	15,000	18,528.9
	E-books	41,000	32,637
2.	Reading Activities		
	Hiring writers and professional storytellers to conduct talks	10,000	9,600
	Total:	66,000	60,765.9
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